

SUMMARY

This program is designed for family physicians as well as nurse practitioners, physician assistants and other primary care physicians who practice in a variety of settings including hospitals, nursing homes, and offices. This year will include a track devoted to pediatrics.

OBJECTIVES

Participants will receive new knowledge and perspectives on: 1) the issue of Pay for Performance, 2) a broad range of timely Pediatric and general medicine clinical topics, 3) new skills in orthopedic casting for primary caregivers and 4) a major update in dyslipidemias.

ACCREDITATION

The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Medical College of Wisconsin designates this educational activity for a maximum of 15.25 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity. This activity has been reviewed and is acceptable for up to **18.25** credit(s) by the American Academy of Family Physicians. **2.00** of these credits conform to the AAFP criteria for evidence-based CME clinical content. The amount of EB CME has been doubled to reflect 2 for 1 credit for only the EB CME portion. When reporting CME credit, AAFP members should report total Prescribed and Elective credit earned for this activity. It is not necessary for members to label credit as evidence-based CME for reporting purposes. The Medical College of Wisconsin designates this activity for up to 15.25 contact hours of continuing education for allied health professionals.

PROGRAM ORGANIZER

MCW Department of Family & Community Medicine.

COURSE PLANNING COMMITTEE

Steven L. Lawrence, MD, *Program Director*
 Alan K. David, MD, *Professor and Chair, Department of Family & Community Medicine*
 William Geiger, MD, *Associate Professor, Department of Family & Community Medicine*
 David W. Lillich, MD, *Associate Professor, Department of Family & Community Medicine*
 Halim Hennes, MD, MS, *Professor, Pediatrics CHW, President Wisconsin Chapter AAP*
 Larry Pheifer, *Executive Director, WAFP*
 Karen Krause-Fromm, Bonnie Lawyer, Mary Ellen Radjenovich

MESSAGES

Your office can contact you while you are attending this meeting. Callers may phone (262) 547-0201 and ask for the Winter Refresher Course registration desk. Messages will be posted on the board.



Bruce Bagley, MD

Bruce Bagley, MD, is Medical Director for Quality Improvement and past president and chair, American Academy of Family Physicians (AAFP). His earlier work in a single specialty group practice in Albany, New York, pioneered adaptations to the challenges of the changing medical environment. Dr. Bagley has spoken extensively on the topics of quality improvement, office redesign, electronic medical records and leadership. He is a 2005 Malcolm Baldrige Quality Award examiner, selecting for US Presidential award business, education and health care organizations that are outstanding in leadership; strategic planning; customer and market focus; measurement, analysis, and knowledge management; human resource focus; process management; and results. He has also chaired AAFP task forces including Hospitalist Physicians, Quality Enhancement and Quality in Family Medicine.



Patrick McBride, MD, MPH

Dr. McBride's primary research interests are the management of cholesterol disorders and the quality of cardiovascular disease prevention in clinical practice. Professor of medicine and associate dean for students at the University of Wisconsin (UW) Medical School in Madison, he holds a joint appointment in the Section of Cardiovascular Medicine and the Department of Family Medicine. He is co-director of Preventive Cardiology and medical director of Health Promotions and Fitness at the University of Wisconsin Hospital and Clinics. Author of more than 100 publications on heart disease and prevention and participant on many guideline panels, Dr. McBride is currently an investigator on NIH grants for developing a comprehensive nutrition curriculum for the UW Medical School, studying cardiovascular disease in people with type I diabetes, and a clinical trial of diet and hormone replacement in women.



Richard G. Roberts, MD, JD

Dr. Roberts, professor and past chair in the Department of Family Medicine, University of Wisconsin Medical School, is a family physician and attorney with a long and broad view of Family Medicine. For nearly 20 years he has practiced in the small rural community of Belleville, Wisconsin where he delivers babies, cares for patients of all ages, performs procedures, and attends patients in the hospital. He's also a leader in the discipline, holding positions in organizations as diverse as the WHO, AAFP, and Agency for Health Care Policy and Research. Chair of the Future of Family Medicine Leadership Task Force and member of the Financial Models Task Force, Dr. Roberts is Vice Chair of the Board of Directors of the Physicians Insurance Company of Wisconsin.



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36th annual
**WINTER REFRESHER COURSE
 FOR FAMILY MEDICINE**



February 1-3, 2006

COUNTRY SPRINGS HOTEL & CONFERENCE CENTER in WAUKESHA, WISCONSIN



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WAUKESHA, WISCONSIN

The Medical College of Wisconsin, Department of Family & Community Medicine appreciate the support provided by: The Wisconsin Academy of Family Physicians, Wisconsin Chapter of the American Academy of Pediatrics, colleagues in Pediatrics for sharing their knowledge and expertise with our audience, and our corporate exhibitors.

WEDNESDAY, FEBRUARY 1, 2006

7:00 a.m. Registration * Exhibits
7:45 a.m. Welcome – Conference Orientation *Steven L. Lawrence, MD, Program Director*
8:00 a.m. Plenary Session: Performance Measurement: Making good care better *Bruce Bagley, MD*
9:00 a.m. Break and Exhibits

	WOODFIELD A & B	WOODFIELD C & D	GRAND BALLROOM NORTH
9:30 a.m.	Question & Answer <i>Bruce Bagley, MD</i>	Update: Preventive services guidelines <i>Ken Schellbase, MD, PhD</i>	Advances in Diabetes therapy <i>Irene O'Sbaughnessy, MD</i>
10:30 a.m.	Break and Exhibits		
10:45 a.m.	Acute allergic reaction in the office: Diagnosis and management <i>Michael Zacharisen, MD</i>	Update on newer methods of contraception <i>Linda Douglas, MD</i>	Patent foramen ovale: Detection and management <i>David Marks, MD</i>
12:00 pm	Lunch – Grand Salon		
1:15 p.m.	Insomnia-tools for the primary physician <i>Rose Franco, MD</i>	Teaching Evidence-Based Medicine: Review & real-time tips <i>Kayleen Papin, MD, Barbara Jamieson, MLIS</i>	Hands-on Casting Workshop Two identical workshops will run from: 1:15 p.m. – 2:45 p.m. & 3:15 p.m. – 4:45 p.m. <i>Limited enrollment Sign up at conference</i> <i>Craig Young, MD, Mark Niedfeldt, MD Laura Gottschlich, MD, Darin Rutherford, MD</i>
2:15 p.m.	Break and Exhibits		
2:30 p.m.	Substance abuse in children and adolescence <i>Ernest Stremski, MD</i>	Advanced office coding Workshop (Limited enrollment) <i>Christine Santiago, CPC, CPC-H</i>	
3:30 p.m.	Break and Exhibits		
3:45 p.m.	Non-invasive coronary angiography-current status <i>Dennis Foley, MD</i>	Antiphospholipid antibodies: Current concepts <i>Michael Mazzone, MD</i>	
4:45 p.m.	Adjourn		

THURSDAY, FEBRUARY 2, 2006

7:00 a.m. Registration * Exhibits
7:45 a.m. Opening Remarks: *Steven L. Lawrence, MD, Program Director*

	WOODFIELD A & B	WOODFIELD C & D	GRAND BALLROOM NORTH
8:00 a.m.	The limping child <i>Michael Kim, MD</i>	Office coding for beginners <i>Christine Santiago, CPC, CPC-H</i>	Epilepsy and Seizures: A guide for the busy practitioner <i>Mary Zupanc, MD</i>
9:00 a.m.	Break and Exhibits		
9:30 a.m.	Update on Botox <i>John McGuire, MD</i>	Dyslipidemias in children and adolescents <i>Ramin Alemzadeb, MD, FAAP</i>	Rabies <i>G. Richard Olds, MD</i>
10:30 a.m.	Break and Exhibits		
10:45 a.m.	Fighting the good fight: The hospice controversy in the African-American community <i>Tracey Humbert, MD</i>	Prolonged QT intervals and other EKG mysteries <i>James Kleczka, MD</i>	Asthma or COPD: Tips to tell the difference <i>Ilene Gilbert, MD</i>
12:00 p.m.	Preceptor Appreciation Luncheon – <i>Jeffrey Morzinski, PhD; Joan Bedinghaus, MD</i>		
1:15 p.m.	The febrile infant – new standards for evaluation <i>Marc Gorelick, MD, MSCE</i>	Preventive care in the elderly patient <i>David W. Lillich, MD</i>	New onset A-Fib: What to do now <i>Lee Biblo, MD</i>
2:15 p.m.	Break and Exhibits		
2:30 p.m.	Visually challenging Pediatric diagnoses <i>Molly Stevens, MD</i>	The continuing enigma of normal pressure Hydrocephalus <i>William Geiger, MD</i>	Sexuality and the post-menopausal patient <i>Timothy Klatt, MD</i>
3:30 p.m.	Break and Exhibits		
3:45 p.m.	Plenary Session: Dyslipidemia Update <i>Patrick McBride, MD, MPH</i>		
4:45 p.m.	Adjourn		

FRIDAY, FEBRUARY 3, 2006

7:00 a.m. Registration
7:45 a.m. Opening Remarks: *Steven L. Lawrence, MD, Program Director*
8:00 a.m. Plenary Session: The new and improved and really far out Future of Family Medicine *Richard Roberts, MD*
9:00 a.m. Break

	WOODFIELD A & B	WOODFIELD C & D	GRAND BALLROOM NORTH
9:15 a.m.	A practical approach to office-based pain management <i>Susanne Krasovich, MD</i>	Cancer genetics <i>Mary Ann Gilligan, MD</i>	The changing state of malpractice <i>Richard Roberts, MD</i>
10:15 a.m.	Break		
10:30 a.m.	Immunization update <i>Jonathan Temte, MD, PhD</i>	Eosinophilic esophagitis in kids <i>Richard Noel, MD</i>	Geriatric cardiology <i>James Sebastian, MD</i>
11:30 a.m.	Complete conference evaluations		
12:00 p.m.	Adjourn – Box Lunch Provided		

EVENT INFORMATION

ACCOMMODATIONS

A block of rooms will be reserved for registrants until January 15, 2006 at a special rate of \$109/deluxe, \$149/executive suite, plus tax, per night. Water park passes will also be available with a "Special Splash" discount of \$20 off, which would include (4) water park passes. If conference attendance exceeds expectations, rooms in the conference block may be sold out prior to January 15, 2006. Please call the Country Springs Hotel at (262)547-0201 or (800)247-6640 for reservations. Please mention the Winter Refresher Course when you reserve your room to receive the reduced rate.

LOCATION

The 36th Annual Winter Refresher Course will be held at the Country Springs Hotel and Conference Center (formerly known as the Country Inn Hotel) conveniently located just off Interstate 94 in Waukesha at 2810 Golf Road.

DIRECTIONS

From Interstate 94, exit Highway T north (exit 293). Travel 1/8 mile and turn left onto Golf Road. Drive west on Golf Road for one mile and you arrive at the Country Inn Hotel & Conference Center.

FEES AND REGISTRATION

Registration fees are discounted by \$50 if paid before January 11, 2006. Fees include course materials, food and beverages during this event. Participants may register each morning from 7:00 am to 8:00 am. Spouses and guests are welcome to attend the continental breakfasts, lunches and visit the exhibits: the fee is \$18/day.

Fees are as follows:

Winter Refresher Course (WRC) Wednesday / Thursday / Friday

Physicians	\$400
Active Preceptors	\$350
Residents/Fellows	\$250
PAs & Nurse Practitioners	\$350
Daily WRC Registration	\$200/day

REFUND POLICY

All refunds are subject to a non-refundable \$50 processing fee. To receive a tuition refund, send notice of cancellation in writing before January 11, 2006. No refunds will be granted after that date. Fees will not be refunded for no-shows.

FOR MORE INFORMATION

If you have any questions or need more information please contact:

Mary Ellen Radjenovich Program Coordinator meradjen@mcw.edu ph. (414) 456-8189 fax. (414) 456-6523	Bonnie Lawyer Registration/Info blawyer@mcw.edu ph. (414) 456-4205 fax. (414) 456-6523
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Conference information may be viewed at our website at www.family.mcw.edu. To view area events of interest during the conference, please visit the website of the Milwaukee Area Chamber of Commerce at <http://www.officialmilwaukee.com>.

PAYMENT INFORMATION

Please make checks payable to: **Medical College of Wisconsin** and return this form to:

Medical College of Wisconsin
Department of Family & Community Medicine
Attn: Bonnie Lawyer
8701 Watertown Plank Road / P.O. Box 26509
Milwaukee, Wisconsin 53226

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Physicians \$400 Active Preceptors \$350 Residents/Fellows \$250
 Physician's Assistants \$350 Nurse Practitioners \$350

Daily WRC Registration \$200 per day

Wednesday Thursday Friday

Guest Fee \$18 per day

Wednesday Thursday Friday

Friday Box Lunch (no charge)

Subtract \$50 from registration fee if mailed before January 11, 2006